

2005 PACK TRIALS HIGHLIGHTS



The 2005/06 season stands for innovation once again. New and exciting products are joining the World of First Class. Take a sneak preview at some of our favorite novelties below and see it all during our 2005 Pack Trials Open House.



FlowerPower™ Yellow

is one of our 11 additions to the series. Introduced two years ago, FlowerPower™ was one of the winners and highlights of the season. Compact and an easy to control vigor combined with excellent branching and a distinctive color range are some of the outstanding characteristics. Two new groups join the series; The 'Compact' sub-group are varieties that require little PGR's and the 'Spider' sub-group have spoon type flowers. New are FlowerPower™ Yellow, Pina Colada, Lavender, Ivory evol., Surnise, Compact White, Compact

Purple Pink, Spider White Purple, Spider Cream, Spider Pink and Spider Purple. In total are 21 varieties available.



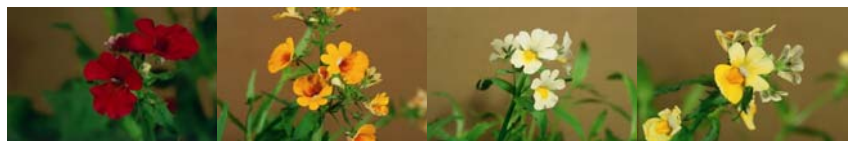
Piccadilly™ Hot Pink

Piccadilly™ Hot Pink is a new addition to our Diascia series introduced last year. Piccadilly™ Diascia have a compact habit, are well branching and have short flower stems with large flowers. New is also Piccadilly™ Orange and the series is now available in 6 great colors.



Serengeti® Trailing Red

Serengeti® is an all-new interspecific Nemesia series from Selecta First Class. Serengeti® is available in two growth habit types; choose from four mounding and five trailing varieties all with large flowers, distinctive colors and very early flowering. The summer performance is excellent. It is a must have crop, perfect to mix in baskets and containers and as single plant. Besides Serengeti™ Trailing Red we introduce Trailing Yellow, Trailing Yellow + White, Trailing Apricot Pink, Trailing White, Red, Yellow, White and Yellow + White (mounding varieties).



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Kenai™ Grande Pineapple

Kenai™ is an all-new interspecific Osteospermum series from Selecta First Class. Kenai™ varieties have an upright to mounding habit, a medium vigor, and flower very early. The summer performance is excellent and they will flower all summer long, a must have crop. Besides Kenai™ Grande Pineapple (with large flowers), we offer Pineapple Blush, Honeydew, and Orange Dream (clusters of smaller flowers).



Lascar™ Purple

Lascar™ Verbenas are compact, well branching, early flowering and have an excellent mildew tolerance. New additions to the series are Lascar™ Purple, Lavender evol. and Lavender Star. New is the compact sub-group with a slightly more upright and compact habit available as Compact Violet, Compact Pink, Compact Purple. Brilliant colors and excellent garden performance top their excellent growth characteristics.



MiniFamous™ Compact Red

MiniFamous™ Compact is an all new sub-group in MiniFamous™ with a compact and mounding habit perfect for pot production. This selection flowers very early and is available in five colors; red, blue, burgundy, lemon, and white with the same great performance you are used to.



Mohave Grande™ Orange

Mohave Grande™ Orange is a new addition to our Bracteantha series introduced last year and available in three different growth habits. New are Mohave Grande™ Dark Rose evol. and Orange, the more vigorous line for larger pots and containers. Mohave™ Dark Red and White, the low vigor series for smaller pots and mixed plantings.

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Elph™ Purple

with beautiful purple flowers and a yellow center is one of our additions to the Elph™ Nemesia series. A low vigor combined with excellent branching, nice scent, and good summer performance are some of the characteristics. New are Elph™ Purple, Blue evol., Golden Eye, Pink Yellow Eye, and Blue Red Eye. A total of 7 distinctive colors are now available.



SweetSunshine™ Compact Nostalgia

is the new addition to the series. Newly introduced two years ago, SweetSunshine™ was also one of the season's favorites. SweetSunshine™ Compact Nostalgia is the first tri-colored double Petunia available and has, as does the whole line, small fully double flowers. The color had different pink tones with yellow and lime green. The series features 7 distinctive colors with great performance and looks, perfect to mix in.

NEW!
Kenai™



We are looking forward to welcoming you:

TO THE WORLD OF FIRST CLASS!
Pack Trial Days: April 2 to April 11, 2005
Hours: 9:00 AM until 5:00 PM

Sincerely yours,
Stefan Reiner